



City Council of Logroño, Spain

civiciti
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Participatory Budgeting Process 2019

The Challenge

The City Council of Logroño tasked Civiciti with creating a tool to promote participation in the 2019 budgeting process.

The challenge was clear: increase participation compared to previous years. To achieve this, they wanted a tool that could promote proposal collection directly from citizens, including an online channel to increase accessibility.

The Solution

Civiciti provided a digital platform that allowed citizens to submit budget proposals. Due to the platform's simplicity and usability, citizen participation increased by almost 35% compared to the previous year, and 11,221 participants were collected with a total of 702 proposals registered.

Civiciti also designed the following tags to categorize the proposals on the platform: Culture and Sport, Environment, Urban Mobility, Social Services, Urban Planning, and Construction and Other Categories. These tags served to streamline the proposal reviewing process.



702

Number of proposals received



35%

Increase in participation rate





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Conclusions

The Logroño city council carried out its 2019 and 2020 Participatory Budgets with Civiciti.

Thanks to the introduction of our online platform during the process, the 2019 budgets saw more than 11,000 people participate, a higher number than any previous year. Then, nearly 20,000 people took part in the participatory budgets for 2020, confirming the link between the new communication channel and increased citizen participation.

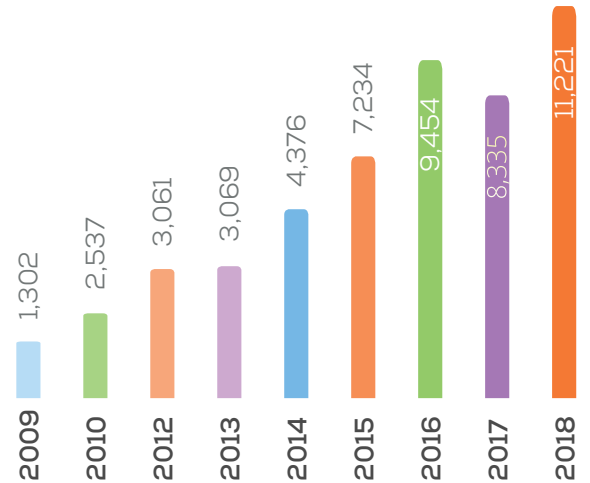
The ease of use of the tool, along with its security and personalized attention are the key reasons the Logroño city council has chosen Civiciti to carry out its participatory budgets for two consecutive years.

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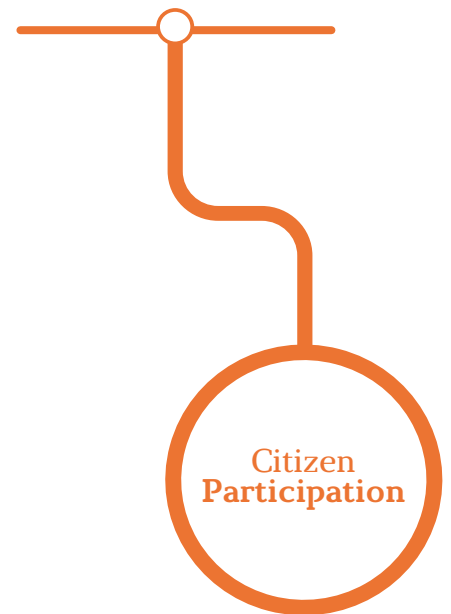
The Platform has been a new way of interacting with our neighbours. It is a more modern, technological and complete tool, but always with the same objective: that the citizens themselves suggest their own proposals to be developed, therefore offering Logroño and our neighbourhoods the best solutions, together.”

Ángel Sáinz Yangüela,

Councillor for Citizen Participation of the City Council of Logroño.



Number of participants per year



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